

Green & White Concert 2011

S P O N S O R S H I P

P A C K A G E

ST. JOSEPH'S COLLEGE MUSIC SOCIETY

Greetings!

On behalf of the Music Society of St. Joseph's College, we would like to share with you the success of one of the most reputable and successful musical events among all secondary schools in Hong Kong—the Green & White Concerts.

We invite you to grasp this invaluable opportunity to share our success by being our privileged sponsor for the 2011 Green and White Concert.

This package includes a brief introduction of our school and the annual Green & White Concert, as well as your benefits and privileges of being our sponsor.

Thank you for reviewing this package and we look forward to your support for the Green and White Concert 2011!



Our School Orchestra performing on stage

General Information

About the host organization - St. Joseph's College

Established in 1875, St. Joseph's College is one of the most famous and successful boys' schools in Hong Kong. It provides all-rounded education with emphasis on holistic development of students, leading to multifarious achievements in both academic and extra-curricular circles. Our old boys contribute a lot to local society and even to the world, for example, Professor Charles Kao, 2009 Nobel Prize winner in Physics.

Music is one of the main foci in our school's development. The year 2002 was a milestone for music development in our school - the first Green and White Concert was held.

Throughout these years, our performing groups have multiplied and audience has been stunned by the breakthroughs we have made.





About the Green and White Concert

The Green and White Concert does not merely promote music to the general public, it also provides performing opportunities for our student musicians.

Our notable performing groups, such as our School Orchestra, Junior Choir and Senior Choir, are commendable in public performances; in addition, our Melodica Band has been champion for years at the Hong Kong Schools Music Festival.

We have performed in various concert halls including the **Hong Kong City Hall** and the **Hong Kong Cultural Centre**, as well as the **Jockey Club Auditorium** in the Hong Kong Polytechnic University. The concert last year was a howling success – all tickets were sold-out within days and the auditorium was a **full house** with over-thrilled audience.



Snapshots from Green and White Concert 2010

The Green & White Concert is always the highlight of all the school functions as the fund raised sustains the continuing music development of our school.



This year, the 9th Green and White Concert will be held in the **Hong Kong Polytechnic University Jockey Club Auditorium** on **13th July, 2011 (Wednesday)**. Over 250 students will be selected to showcase their musical talents.



Crowds of audience gathering at the foyer of the Jockey Club Auditorium



Be our Sponsor

Our audience consists of students, parents, alumni, as well as friends from other schools, institutions, and members of the general public. To organize such a grand and memorable event, we need your generous support!

Most importantly, this is a perfect chance for you to extend your goodwill to potential customers and advertise your company/ organization.

With our sponsorship packages, to name a few benefits, companies will have their logos printed on booklets, websites, posters and backdrops.

To best suit your needs, we have designed several specific sponsorship packages:

<u>Package Name</u>	<u>Amount</u>	<u>Details</u>
Bronze	\$1,000	1/4 page of advertisement on the concert booklet
Silver	\$3,000	1/2 page of advertisement on the concert booklet
Gold	\$5,000	1 page of advertisement on the concert booklet
Platinum	\$8,000	2 pages of advertisement on the concert booklet
Diamond	\$10,000	company logo on banners <i>and</i> posters <i>plus</i> a 2-page advertisement on the concert booklet

The success of the Green and White Concert 2011 depends greatly on your generous support!



Should there be any inquiries, please feel free to contact Brian Fan, our Production Manager at 9751 1784, or Brian Lee, our Sponsorship Manager at 6803 3864.

In addition, you may also reach us:

1. **By post** to:

Music Society,
St Josephs' College,
7 Kennedy Road,
Hong Kong.

2. **Via e-mail** at:

musicsoc.sjc@gmail.com

We look forward to your favorable reply at your earliest convenience. ***Please kindly fill in the form on the next page and mail your generous response to support us. Thank You!***



Date: _____

Music Society
 St. Joseph's College,
 7, Kennedy Road,
 Central,
 Hong Kong

I would like to sponsor the Green & White Concert 2011 as follows:

<u>Please Tick One</u>	<u>Package</u>	<u>Amount</u>	<u>Details</u>
<input type="checkbox"/>	<i>Bronze</i>	\$1,000	1/4 page of advertisement on the concert booklet
<input type="checkbox"/>	<i>Silver</i>	\$3,000	1/2 page of advertisement on the concert booklet
<input type="checkbox"/>	<i>Gold</i>	\$5,000	1 page of advertisement on the concert booklet
<input type="checkbox"/>	<i>Platinum</i>	\$7,000	2 pages of advertisement on the concert booklet
<input type="checkbox"/>	<i>Diamond</i>	\$10,000	company logo on banners and posters plus a 2-page advertisement on the concert booklet

Company Name: _____

Person-In-Charge: _____

Job Title of Person-In-Charge: _____

Contact telephone number: _____

Correspondence address: _____

Cheque number: _____

*** Please make your crossed cheque payable to "St. Joseph's College".**

***Please attach Additional Information to this form if any.**

 (Authorised Signature / Company Chop)